



# SIERRA

GUITARS

*Captivating Sound*

TABLE OF CONTENTS

Our Story.....3  
Sequoia..... 4-7  
Alpine..... 8-11  
Sunrise.....12-15  
Tahoe..... 16-19  
Palisades..... 20-23  
Northstar..... 24-25  
Compass..... 26-27  
Electronics.....28-29  
Cases & Bags.....30-31

# Our story

Inspired by the natural beauty of the Sierra Nevada Mountains, Sierra Guitars brings an organic approach to acoustic guitar design producing CAPTIVATING SOUND.

The Sierra guitar line consists of seven series of acoustics, created to celebrate the natural wonder of the great outdoors, including the Sequoia, Alpine, Sunrise, Tahoe, Palisades, Northstar and Compass.

Sierra Guitars are designed with the passionate and discerning musician in mind, utilizing high-quality materials and original, cutting-edge design techniques, resulting in a clean, earthy acoustic tone.

Each guitar is constructed using premium-cured woods including spruce, cedar, rosewood and mahogany as well as all-natural wood bindings and soundhole inlays. The Sierra production technique uses precise, scalloped bracing to strengthen and maximize tonal flexibility, and dovetail neck joints provide angle stability while increasing the overall transfer of vibrations

throughout the guitar body. Last but certainly not least, Sierra's unique *ComfortGrip* machine heads are designed to comfortably fit a musician's fingers for effortless and accurate tuning.

Based upon a rich history of pickups and transducers, Sierra selected Barcus-Berry electronics for Sierra acoustic-electric models. Sierra features exclusive bridge and headstock designs as well as distinctive pickguards shaped to follow the curves of each guitar body.

Sierra is an environmentally conscious manufacturer and supports eco-friendly causes such as the reuse of post-consumer products. Sierra incorporates recycled paper in its packaging, hangtags, soundhole labels, catalogs and manuals.



SIERRA MUSICIANS ARE THE CREATORS, THE  
DISCOVERERS AND THE INVENTORS OF MUSIC!

*Produce captivating sound with Sierra Guitars!*





# sequoia

All Sequoia guitars are uniquely marked with this 12th fret icon.

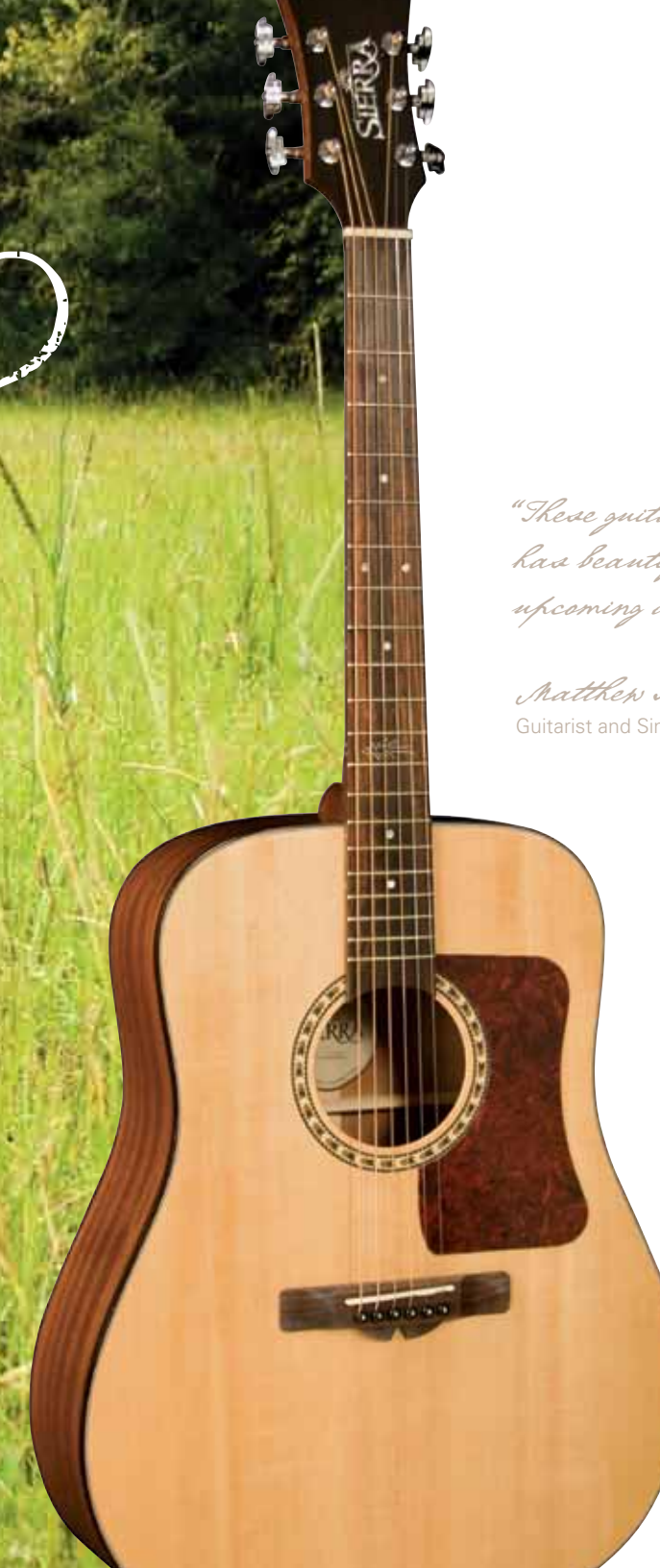


## DREADNOUGHT GUITARS

The Sequoias are popular dreadnought style guitars with features to suit any player. High-quality craftsmanship and materials are the foundation for powerful and warm tones. Attractive, all-wood bindings and unique *ComfortGrip* diecast tuners set these guitars apart from the crowd. Also available in a left-handed model.

*"These guitars sound great! The Sierra Sequoia has beautiful tone and has made it onto my upcoming album!"*

*Matthew Perryman Jones*  
Guitarist and Singer-Songwriter







**SDS43**

**MODEL# SDS43**  
 Acoustic / Dreadnought  
 Solid Cedar Top  
 Mahogany Neck, Back & Sides  
 Rosewood Body Binding  
 Rosewood Fingerboard & Bridge  
 Chrome Diecast, *ComfortGrip*  
 Machine Heads  
 Natural Satin Finish



# SEQUOIA SERIES



**SDS55TS**

**MODEL# SDS55TS**  
 Acoustic / Dreadnought  
 Solid Engelmann Spruce Top  
 Rosewood Back & Sides  
 Mahogany Body Binding  
 Mahogany Neck  
 Rosewood Fingerboard & Bridge  
 Chrome Diecast, *ComfortGrip* Machine Heads  
 Vintage Sunburst Gloss Finish

**SD65**

**MODEL# SD65**  
 Acoustic / Dreadnought  
 Mahogany Top, Neck, Back & Sides  
 Maple Body Binding  
 Rosewood Fingerboard & Bridge  
 Chrome Diecast, *ComfortGrip* Machine Heads  
 Natural Satin Finish

**SDS33**

**MODEL# SDS33**  
 Acoustic / Dreadnought  
 Solid Spruce Top  
 Mahogany Neck, Back & Sides  
 Rosewood Body Binding  
 Rosewood Fingerboard & Bridge  
 Chrome Diecast, *ComfortGrip* Machine Heads  
 Natural Gloss Finish

**SD33**

**MODEL# SD33**  
 Acoustic / Dreadnought  
 Spruce Top  
 Mahogany Neck, Back & Sides  
 Rosewood Body Binding  
 Rosewood Fingerboard & Bridge  
 Chrome Diecast, *ComfortGrip* Machine Heads  
 Natural Gloss Finish, Left Handed Version: SD33L





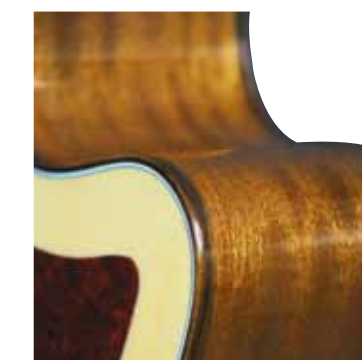


alpine



*"Sierra blends beauty, great sound and feel in their guitars at a fraction of the cost of their competitors... you can't go wrong purchasing one of these!"*

*Joel Rush*  
Guitarist and Singer-Songwriter  
Appeared with Edwin McCain, Will Hoge and Styx



*All Alpine guitars are uniquely marked with this 12th fret icon.*



## ACOUSTIC ELECTRIC DREADNOUGHT GUITARS

The Alpine acoustic-electric guitars are taken from the mold of the Sequoia series, but the Alpine adds a cutaway body design and innovative on-board electronics. The cutaway body style provides increased access to the upper frets, while the natural sounds of the Alpine series are reproduced by the NEW Barcus-Berry *Breeze IV* (solid top models) or *Breeze II* pickup and preamp systems.



# ALPINE SERIES



## SDS55CETS

### MODEL# SDS55CETS

Acoustic / Electric - Cutaway  
Solid Engelmann Spruce Top  
Rosewood Back & Sides  
Mahogany Body Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Chrome Diecast, *ComfortGrip* Machine Heads  
Barcus-Berry *Breeze IV* Preamp System  
Vintage Sunburst Gloss Finish



## SDS35CE

### MODEL# SDS35CE

Acoustic / Electric - Cutaway  
Solid Spruce Top  
Mahogany Neck, Back & Sides  
Rosewood Body Binding  
Rosewood Fingerboard & Bridge  
Chrome Diecast, *ComfortGrip* Machine Heads  
Barcus-Berry *Breeze IV* Preamp System  
Natural and Black (BK) Gloss Finishes



## SD35CE

### MODEL# SD35CE

Acoustic / Electric - Cutaway  
Spruce Top  
Mahogany Neck, Back & Sides  
Rosewood Body Binding  
Rosewood Fingerboard & Bridge  
Chrome Diecast, *ComfortGrip* Machine Heads  
Barcus-Berry *Breeze II* Preamp System  
Natural, Black (BK), Wine Red (WR) and  
Transparent Blue (TBL) Gloss Finishes  
Left Handed Version: SD35LCE

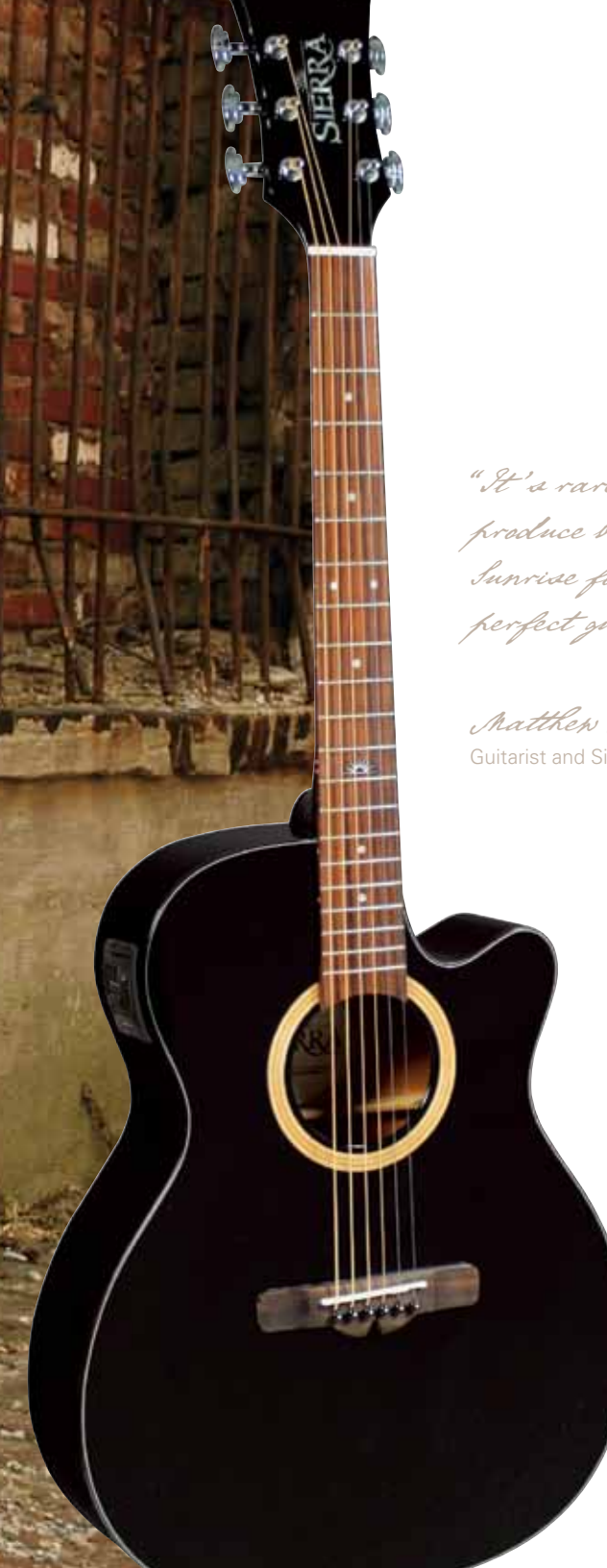


[ SEE PAGE 29 FOR FULL DETAILS ON ELECTRONICS ]





# sunrise



All Sunrise guitars are uniquely marked with this 12th fret icon.



## AUDITORIUM GUITARS

The Sunrise has stylish looks in a comfortable, auditorium size guitar that yields well-balanced tone from top to bottom. Choose spruce for enhanced projection and a crisper sound or cedar for a richer, more mellow tone. Sunrise series guitars include a bone nut and saddle, *ComfortGrip* diecast tuners, and a Barcus-Berry pickup and preamp system (except SA28C).

*"It's rare to find an instrument that can consistently produce beautiful tone night after night. I've only had my Sunrise for a few weeks and it's already proven to be the perfect guitar for the stage, the dressing room and the studio."*

*Matthew Mayfield*

Guitarist and Singer-Songwriter - Moses Mayfield





## SA28CE

**MODEL# SA28CE**  
Acoustic / Electric - Cutaway  
Spruce Top  
Mahogany Neck, Back & Sides  
Rosewood Body Binding  
Rosewood Fingerboard & Bridge  
Chrome Diecast, *ComfortGrip*  
Machine Heads  
Barcus-Berry *Breeze II* Preamp System  
Natural, Black (BK), Transparent Blue (TBL)  
and Wine Red (WR) Gloss Finishes

## SA28C

**MODEL# SA28C**  
Auditorium - Cutaway  
Spruce Top  
Mahogany Neck, Back & Sides  
Rosewood Body Binding  
Rosewood Fingerboard & Bridge  
Chrome Diecast, *ComfortGrip*  
Machine Heads  
Natural Gloss Finish

# SUNRISE SERIES



## SAS30CE/M

**MODEL# SAS30CE / SAS30CEM**  
Acoustic / Electric - Cutaway  
Solid Engelmann Spruce Top  
Rosewood Back & Sides  
Maple Body & Fingerboard Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Maple Wooden Logo on Headstock  
Chrome Diecast, *ComfortGrip*  
Machine Heads  
Barcus-Berry *Breeze IV*  
Preamp System  
Natural Gloss and Satin (M) Finishes

## SAS40CE

**MODEL# SAS40CE**  
Acoustic / Electric - Cutaway  
Solid Cedar Top  
Rosewood Back & Sides  
Maple Body & Fingerboard Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Maple Wooden Logo on Headstock  
Chrome Diecast, *ComfortGrip*  
Machine Heads  
Barcus-Berry *Breeze IV* Preamp System  
Natural Gloss Finish



[ SEE PAGE 29 FOR FULL DETAILS ON ELECTRONICS ]





All Tahoe guitars are uniquely marked with this 12th fret icon.



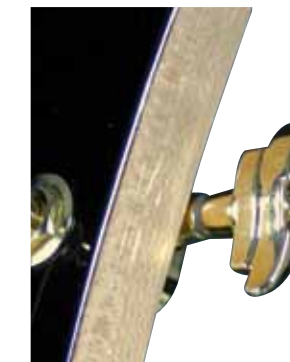
## JUMBO GUITARS

Jumbo size meets jumbo sound. The Tahoe was designed with volume and big bottom end in mind. The larger lower bout and slightly rounded back design provide for a strong and full-bodied sound. A maple neck with mahogany reinforced striping is set to the body with a dovetail neck joint, giving the Tahoe models enhanced sustain and a stable neck angle. Topped off with Sierra's unique gold *ComfortGrip* diecast tuners. All Tahoe models are loaded with NEW Barcus-Berry *Breeze IV* or *Breeze II* pickup and preamp systems.

*"Sierra guitars are some of the absolute finest instruments I've ever played. The tonal qualities and playability are hard to beat. Sierra is not the blueprint, it's the original."*

*Jeff Peasley*

Guitarist, Instructor and Columnist - National Guitar Workshop







# TAHOE SERIES



**SJS98CE**

**MODEL# SJS98CE**

Jumbo Acoustic / Electric - Cutaway  
Solid Engelmann Spruce Top  
Flamed Maple Back & Sides  
Maple Body & Fingerboard Binding  
Maple / Mahogany Neck  
Rosewood Fingerboard & Bridge  
Gold Diecast *ComfortGrip* Machine Heads  
Barcus-Berry *Breeze IV* Preamp System  
Natural and Black (BK) Gloss Finishes



**SJ88CE**

**MODEL# SJ88CE**

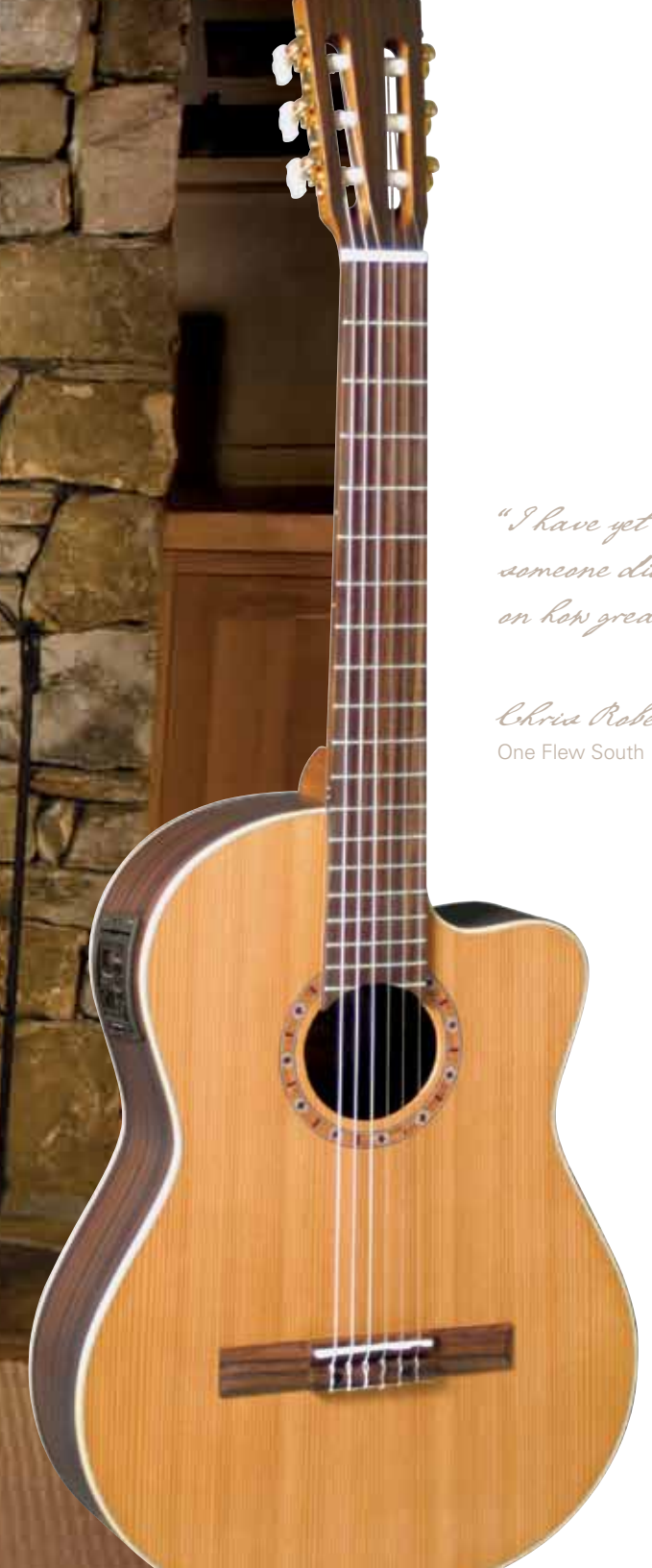
Jumbo Acoustic / Electric - Cutaway  
Spruce Top  
White Maple Back & Sides  
Maple Body & Fingerboard Binding  
Maple / Mahogany Neck  
Rosewood Fingerboard & Bridge  
Gold Diecast *ComfortGrip* Machine Heads  
Barcus-Berry *Breeze II* Preamp System  
Natural and Black (BK) Gloss Finishes

[ SEE PAGE 29 FOR FULL DETAILS ON ELECTRONICS ]





palisades



*"I have yet to play a gig with my Palisades guitar where someone didn't come up to me after the show and comment on how great the guitar looked and sounded. I like that."*

*Chris Roberts*  
One Flew South

## CLASSICAL GUITARS

The Palisades' quality craftsmanship and tonewoods combine on this beautiful nylon string guitar. Offered with either a solid spruce or solid cedar top. All Palisades models feature rosewood back and sides, maple body bindings, a bone nut and saddle, and gold open geared tuners with pearloid buttons. Acoustic electric models come equipped with the NEW Barcus-Berry *Breeze* IV pickup and preamp system.







SC145CE

**MODEL# SC145CE**  
Classical Acoustic / Electric - Cutaway  
Solid Cedar Top  
Rosewood Back & Sides  
Maple Body Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Gold Machine Heads with Pearloid Buttons  
Barcus-Berry *Breeze* IV Preamp System  
Natural Satin Finish



[ SEE PAGE 29 FOR FULL DETAILS ON ELECTRONICS ]

# PALISADES SERIES



SC140

**MODEL# SC140**  
Classical  
Solid Spruce Top  
Rosewood Back & Sides  
Maple Body Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Gold Machine Heads with Pearloid Buttons  
Natural Gloss Finish



SC140CE

**MODEL# SC140CE**  
Classical Acoustic / Electric - Cutaway  
Solid Spruce Top  
Rosewood Back & Sides  
Maple Body Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Gold Machine Heads with Pearloid Buttons  
Barcus-Berry *Breeze* IV Preamp System  
Natural Gloss Finish







SS112

**MODEL# SS112**

12-String Acoustic  
Solid Engelmann Spruce Top  
Ash Back & Sides  
Mahogany Body Binding  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Chrome Diecast Machine Heads  
Natural Gloss Finish

All Northstar guitars are uniquely marked with this 12th fret icon.



## 12-STRING ACOUSTIC GUITAR

The Northstar has the playability, stunning looks, and features associated with higher-priced 12-string instruments. Anchored with a solid Engelmann Spruce top and uniquely characterized by the rich grain patterns of the ash back and sides, the Northstar delivers loads of clarity and sustain with a punch. Well suited for fingerstyle or flat-picked playing.

*"I am so excited to have such a gorgeous Sierra 12-string to add to my collection! It looks, sounds, and plays amazing. I couldn't have dreamt up anything as sweet as this."*

*Mark Bryan*

Guitarist and Singer-Songwriter - Hootie and the Blowfish







# Compass



ST10

**MODEL# ST10**  
Travel Size Acoustic  
Solid Spruce Top  
Mahogany Back & Sides  
Mahogany Neck  
Rosewood Fingerboard & Bridge  
Chrome Diecast Machine Heads

All Compass guitars are uniquely marked with this 12th fret icon.



## TRAVEL ACOUSTIC GUITAR

The Compass is a scaled down 34" guitar that is well suited as a travel instrument, as a comfortable guitar for beginners, or as a quality instrument for anyone looking for a great sounding and easy-to-manage smaller sized guitar. A solid spruce top coupled with mahogany back and sides provide for the rich Sierra acoustic tone. Diecast machine heads ensure stable tuning, while the beautiful natural satin finish rounds out the Compass. All Compass guitars include a high quality padded gig bag.







Based on a rich history of pickups and transducers, Sierra selected **Barcus-Berry** electronics for all acoustic electric models. The NEW **Barcus-Berry Breeze** series preamps combine professional quality and features for the most accurate reproduction of your guitar's natural sound. On-board tuners are also present on all models for convenient tuning no matter where you are.

*For additional information on the Breeze series preamp systems and for details on compatible mics/pickups for the Breeze IV, please visit [www.barcusberry.com](http://www.barcusberry.com).*



## BREEZE IV

The *Breeze IV* system features a three-band EQ with an additional mid-frequency control and dual output capability. The mid-freq allows you to adjust the center frequency of the midrange EQ control to get your sound just right. A built-in Auxiliary input provides the ability to easily add a secondary pickup. Optional 1/4" and XLR output jacks come standard on the *Breeze IV*.

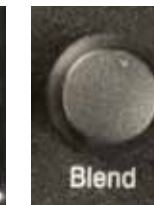
### FEATURES

Volume  
3-Band EQ  
Mid Freq Control  
Blend (\*)  
Digital Tuner  
Phantom power  
Dual Output Jack

Optional balanced XLR output or 1/4" phone output allow you to adapt easily to any playing situation.

*Breeze IV* preamps can be powered by your amp or a power mixer's Phantom power source. This is a helpful tool for making your batteries last and last.

\*Blend feature is only in use when an additional pickup or mic is installed, and serves to adjust the level of the primary under-saddle pickup and the installed Aux-In component. The Barcus-Berry BBGM Condenser Mic or the BBPCP Piezo Contact Pickup are both nice compliments to the *Breeze IV* system.



# BARCUS-BERRY®

## BREEZE II

The *Breeze II* system features a three-band EQ and an on-board digital tuner for simplified and reliable sound control.



### FEATURES

Volume  
3-Band EQ  
Digital Tuner



# electronics





# Cases & Bags

- 01 *designed for Sequoia, Alpine and Northstar series*
- 02 *designed for Sunrise series*
- 03 *designed for Palisades series*
- 04 *designed for Tahoe series*



## CASES

Sierra Acoustic Guitar Cases are specifically designed for ultimate protection to support each series in the Sierra line. These wooden hardshell cases have an attractive look which reflects the same natural, earthly image for which the guitars are known.

Sierra cases feature a dark brown tolex finish, foam padded, plush-lined interior, and an archtop design that provides improved protection for the top of your instrument. All cases come complete with antique Sierra badges and latches, plus a lock and key mechanism for added security.

## BAGS

Durable, rugged and stylish bags with 20mm foam padding. The non-scratch interior lining provides added protection for your instrument, and a large Sierra embroidered front pocket allows for ample storage space and includes plenty of spare compartments. Available in four sizes to accomodate the full range of Sierra guitars.

### SCASE

- SCASE01 Dreadnought Guitar Case
- SCASE02 Auditorium Guitar Case
- SCASE03 Classical Guitar Case
- SCASE04 Jumbo Guitar Case

### SBAG

- SBAG01 Dreadnought / 12 String Bag
- SBAG02 Auditorium Guitar Bag
- SBAG03 Classical Guitar Bag
- SBAG04 Jumbo Guitar Bag





*We look forward to hearing your Sierra story.*

[www.sierraguitars.net](http://www.sierraguitars.net)



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